

Rachel Veitch

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veitchstudio.com

Education

Bachelors of Fine Arts in Graphic Design

Academy of Art University 2022

Experience

Graphic Designer, Vis a Vis Creative

January 2022 – Present

Produced marketing materials, branding, motion graphics, deck layouts and social media assets. Clients include corporate real estate, retail, food service and more. Promoted from Jr. Designer within first year.

Intern, The Colon Cancer Foundation

January 2021 – June 2021

Design support for marketing materials: ads, banners, fliers, email marketing, etc

Freelance Graphic Design

May 2017 – January 2022

Pursued freelance accounts and created branding, event collateral, marketing and design support for small and medium sized clients including studio and agency collaboration.

Organizations

AIGA Chicago: Programming Committee Member

NIKE School Chicago: 2022 Chicago Marathon Apparel Design

LWD Chicago: President

RGD Student Member



Skills

Programs:

Adobe Suite
InDesign
Illustrator
Photoshop
After Effects
Apple OS
Figma

Proficiencies:

Branding
Editorial design
Advertising
Social & email marketing
Illustration
Storyboarding
Digital and Print Design